

New habits will stay.



when the
WORLD
turned upside
DOWN

5 trends in ready-made products?¹



Quality
Convenience



To-Go



Snacks



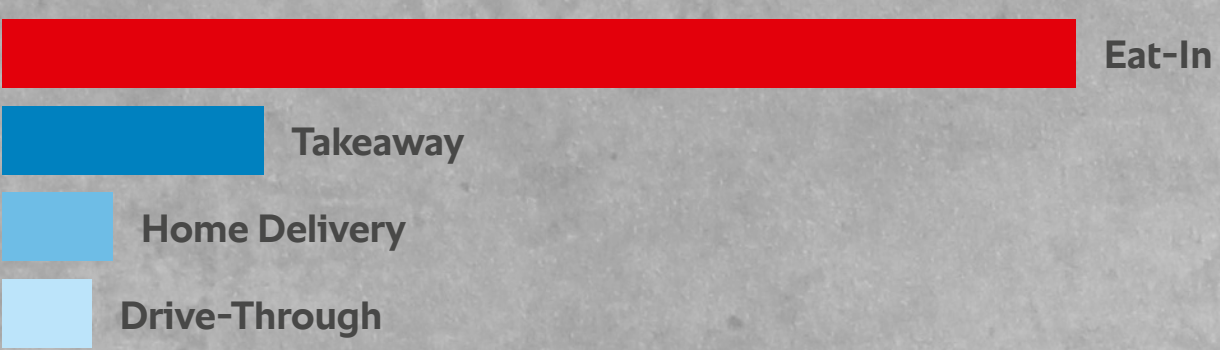
New and
old ways of
processing



Home
cooking
boxes

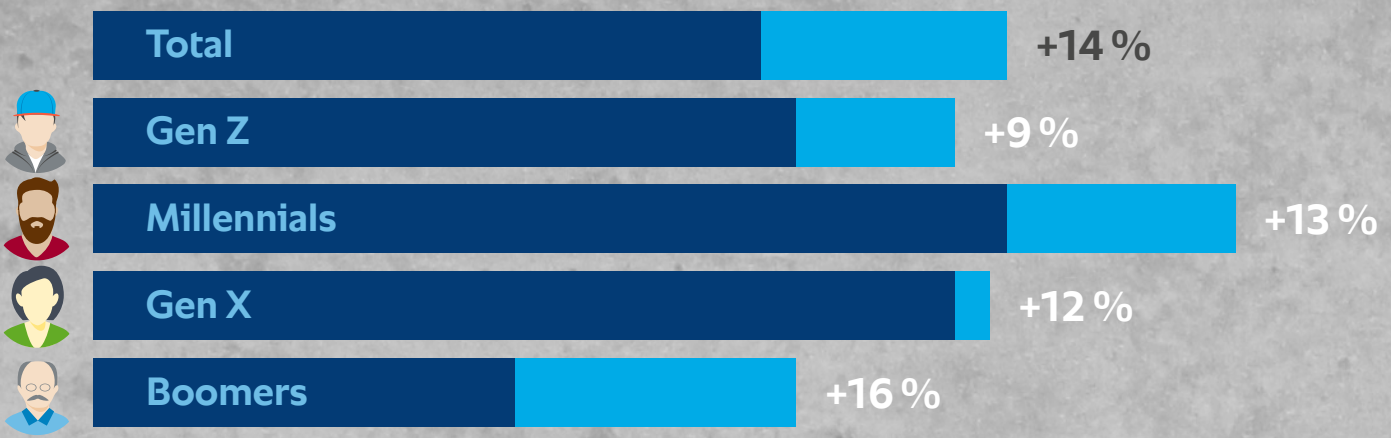
Global Consumer Foodservice.²

Sales by type, 2019



Generation shifts in eating habits.³

Ordering delivery*



Ordering takeout*



■ Pre-COVID19 ■ Post-COVID19 * at least once a month

Reasonable waiting time.³



1 Annual Report: Bundesvereinigung der Deutschen Ernährungsindustrie e. V.
2 Euromonitor International's Lifestyles Survey
3 Deloitte "The restaurant of the future arrives ahead of schedule"