

ConnectedCooking

The digital backbone of the RATIONAL ecosystem

Capital Markets Day

Agenda & Speakers

1	Why digital matters for RATIONAL	**Dr. Peter Stadelmann** CEO
2	Investor relevance	**Jörg Walter** CFO
3	ConnectedCooking today	**Lena Pilz** Product Management ConnectedCooking
4	Customer journey & demonstration	
5	From connectivity to intelligence	
6	Live Q&A and goodbye	



1
Why digital matters for RATIONAL

Dr. Peter Stadelmann

Professional kitchens face increasing operational complexity



Digital makes RATIONAL cooking systems more valuable



RATIONAL cooking systems

Customer benefit

Digital makes RATIONAL cooking systems more valuable



RATIONAL
cooking systems

ConnectedCooking

- Secure online **software updates**
- Value-added **digital services**
- Better **understanding** of cooking-system usage
- More efficient **remote support**
- Continuous **improvement** of iCombi, iHexagon, iVario
- Potential **reduction** of downtime and service visits

Customer
benefit


Higher profits
Lower costs
More customer benefit
Higher productivity
Greater appeal
Customer benefits
Rising demand
Positive learning curve
Growth

RATIONAL history

For over

50 years

Innovative pioneer

For
cooking systems

For more than 26 years at
Digital solutions

Digital experience

PC-program

CombiCheck

ConnectedCooking

Hygiene.Mgmt | Pro

1973 Founding

2000

2001

2011



2017

2020



2022

2024

2025

2026



2
Investor relevance

Jörg Walter

A strong foundation for digital value creation

Integrated equipment & expertise

- **Connected** RATIONAL cooking systems
- Deep **application expertise**

Service & data foundation

- **Digital service** capabilities
- **Data** & **analytics** foundation



RATIONAL digital ecosystem

Global platform & scale

- **Global** platform
- Growing connected **installed base**

Customer access

- Access to different **customer segments**
- Integration into **customer operations**

The key is the combination of capabilities we have built around our core business.

Turning digital capabilities into long-term value

Strengthen the core business

- Greater **lifecycle value** from RATIONAL cooking systems
- **Continuous improvement** and digital interaction

Deepen customer relationships

- Continuous **customer interaction**
- Closer **integration** into daily operations

Differentiate service

- **Data-supported** diagnostics
- More efficient **service**
- Higher **equipment availability**

Scale efficiently

- Serve additional **customer needs**
- Scale digital solutions **globally**

Enable future growth

- **Data-driven** services
- **AI-supported** solutions
- **ERP** integrations
- **Production-Planning** tools
- Additional future **digital products**



3 ConnectedCooking today

Lena Pilz

ConnectedCooking as RATIONAL‘s central customer platform

Cooking Systems

Data & Intelligence

Users

Content & Knowledge

Service & Digital Products




RATIONAL
iCombi Pro
Food Production
ConnectedCooking
Hygiene Management
Asset Management

A globally established digital platform

6
Global Azure instances

> 4 million
Page views per month

ISO 27001
certified

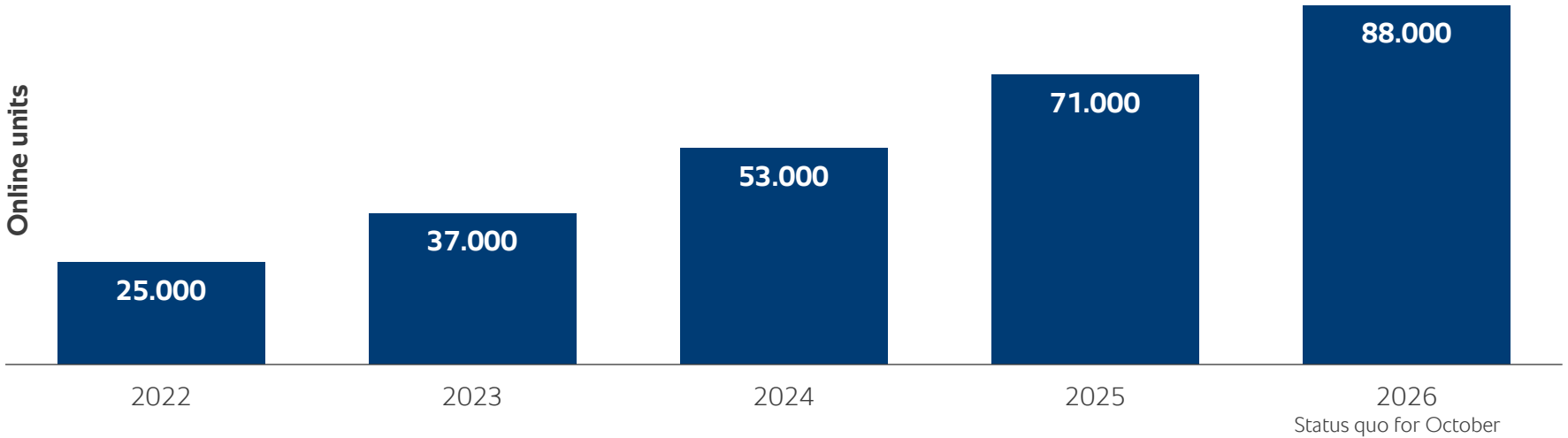
More than 85,000
Online cooking systems

99,9%
Platform availability

~ 200,000
Registered users

24/7/365
Infrastructure support

The active connected base continues to grow



Online units:
A unit that has been actively online at least once within the last 30 days.



4
Customer journey & demonstration

Lena Pilz

Different customers. Different complexity. One platform

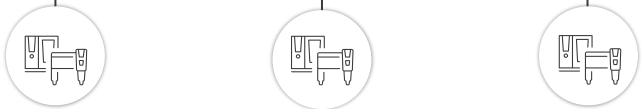
Single store



Small operational team
Limited **management capacity**

International chain

Country **A** — Country **B** — Country **C**



Central standards with local execution
High importance of **uptime**, **integration** & **transparency**

? How does **ConnectedCooking** create value for both?

Reference story

Cantina Charlotta & **ConnectedCooking**



Different customers. Different complexity. One platform

Our process has changed a lot

"Menu changes can be made immediately."

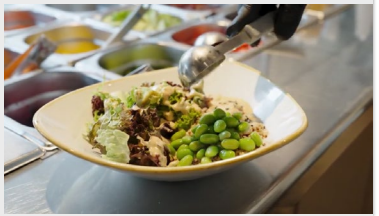
~ Peter Christensen,
Head Chef Loudons Restaurant, UK



Standards in all our restaurants with a push of a buttom

"We can see the whole Dean&David family on one screen."

~ Leo Thiemann / Dean&David GER



Direct access to all HACCP data is a blessing when dealing with customer complaints



"We can immediately see whether something went wrong and answer questions quickly."

~ Nando's international

40% less callouts in 1 year

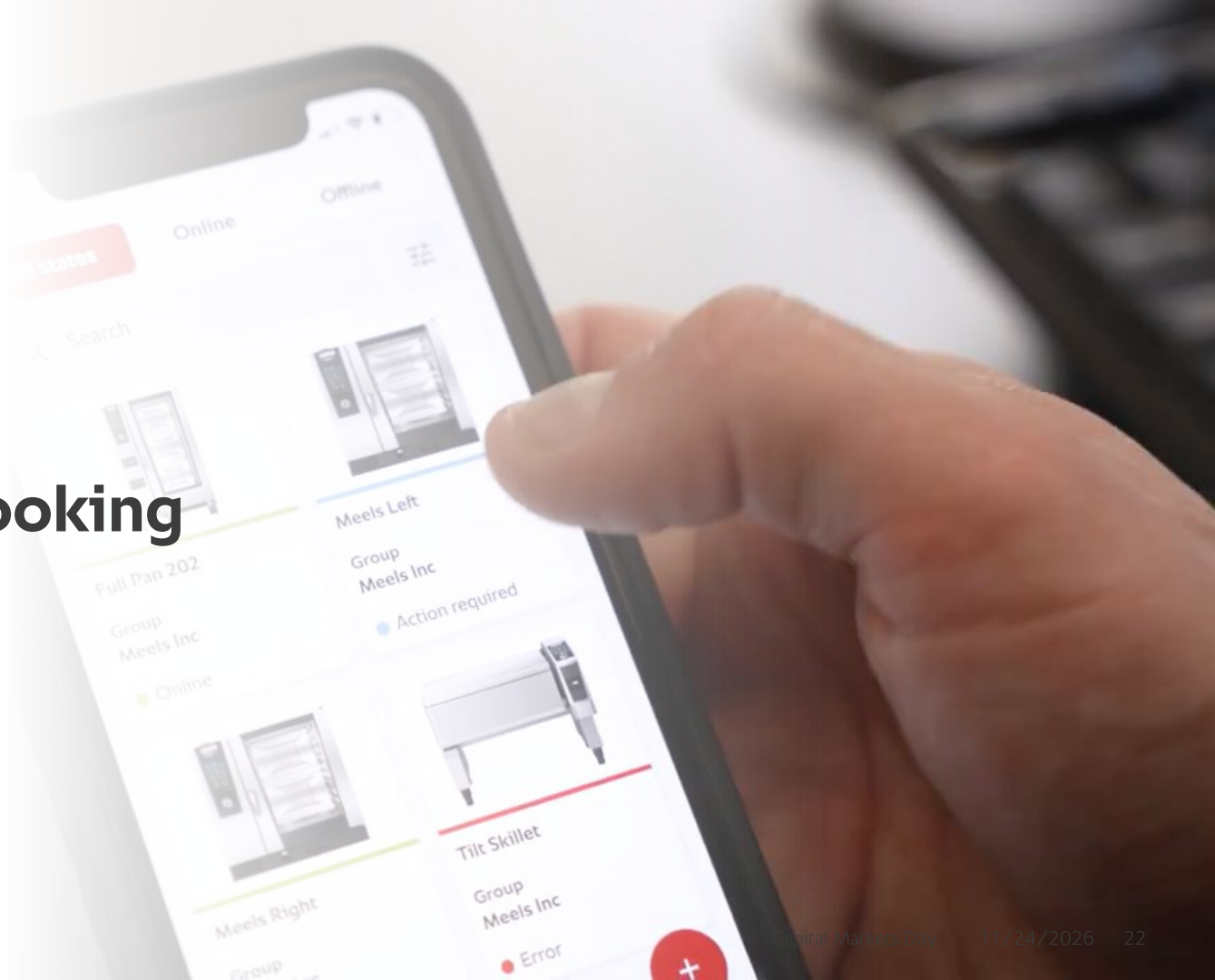
"I need to be ahead of the wave. Remote Service is the only logical step for me"

~ S. Palfi, Facility Manager / ATIS



Reference story

Meels & **ConnectedCooking**



Central standards with local execution

2
Cooking systems

Transparency

20
Cooking systems

Coordination

200
Cooking systems

Standardization

International
fleet

Scale & integration

The platform does **not** fundamentally **change**. The scale and depth of **customer value increase**.



5
From connectivity to intelligence

Lena Pilz

Connectivity, data & intelligence refer to customer value

Connected units
Connected systems securely provide operating and usage data.

RATIONAL data lake
collect and process data from connected devices to prepare it for analytics and AI.

Analytics & AI
turn data into insights, models & predictions.

Digital customer value
Results can be delivered through ConnectedCooking and digital products.

Connectivity creates data.

Data enables analytics.

Intelligence creates customer value.

Customer benefit through databased service products



Transparency

Asset Management, usage and condition data guide customer and service partner decisions.

Energy savings

Usage insights identify avoidable losses and guide tailored recommendations.

Predictive maintenance

AI detects anomalies early and recommends targeted maintenance.


RATIONAL